



Oktoberfest TWRCF

Friday, SATURDAY & SUNDAY SEPTEMBER 24 - 26

2010

Diamond Sponsor..... \$15,000

- Limit of 2 Diamond Sponsors
 - Entertainment
 - Public Relations and Advertising
- Logo and name recognition on major Stage Signage
- Logo recognition in applicable printed materials
- 10' x 20' Tent with Signage for Promotional Use
- 15 Passes for admission to VIP tent
- 75 Day Passes

Platinum Sponsor \$10,000

- Limit of 3 Platinum Sponsors
 - Tents
 - Staging
 - Sound and Lighting
- Logo recognition in applicable printed materials
- 10' x 20' Tent with Signage for Promotional Use
- 10 Passes for admission to VIP tent
- 50 Day Passes

Gold Sponsor..... \$7,500

- Limit of 4 Gold Sponsors
 - Site Security
 - Electric Power
 - Oktoberfest Raffle Sponsor (6 night/7 day trip to Oktoberfest 2011 in Munich)
 - Kinderfest (tents, signage, inflatables and fencing)
- Logo recognition in applicable printed materials
- 10' x 10' Tent with Signage for Promotional Use
- 8 Passes for admission to VIP tent
- 30 Day Passes

Silver Sponsor \$5,000

- Limit of 5 Silver Sponsors
 - Perimeter Fencing
 - Tables and Chairs
 - Transportation (shuttle buses)
 - Rotary Food Booth Food and Supplies
 - Event Management Fee
- Logo recognition in applicable printed materials
- 5 Passes for admission to VIP tent
- 20 Day Passes

Oktoberfest 2010 Official Media Sponsor \$2,500+

- Only in-kind sponsorship offered for Oktoberfest 2010
- Logo recognition in printed advertising, Oktoberfest 2010 website and Facebook
- Recognition at Oktoberfest 2010
- 10 day passes per \$2,500 of value received

Friends of Rotary Sponsorships (\$50 - \$2,500)

Entry Ticket Printing	\$2,500	(includes 10 day passes)
Sanitary/Restroom Facilities	\$2,500	(includes 10 day passes)
Volunteer T-shirts	\$2,000	(includes 8 day passes)
Coupon Printing	\$2,000	(includes 8 day passes)
Signage	\$2,000	(includes 8 day passes)
T-Shirt Security	\$2,000	(includes 8 day passes)
Raffle Ticket Printing	\$1,000	(includes 4 day passes)
Website	\$1,000	(includes 4 day passes)
Wristbands	\$1,000	(includes 4 day passes)
EMT/First Aid	\$1,000	(includes 4 day passes)
Grounds Cleanup	\$1,000	(includes 4 day passes)
Radios	\$ 500	(includes 2 day passes)
Water and Ice	\$ 500	(includes 2 day passes)
Food Coupons for Entertainers	\$ 500	(includes 2 day passes)
Photography	\$ 500	(includes 2 day passes)
Table Decorations	\$ 500	(includes 2 day passes)

The Rotary Club of The Woodlands is a 501(c)3 non-profit organization. All net proceeds from Oktoberfest 2010 will go to our scholarship fund to provide financial aid to local high school and community college students.

For more information on how you can become a sponsor please contact:

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